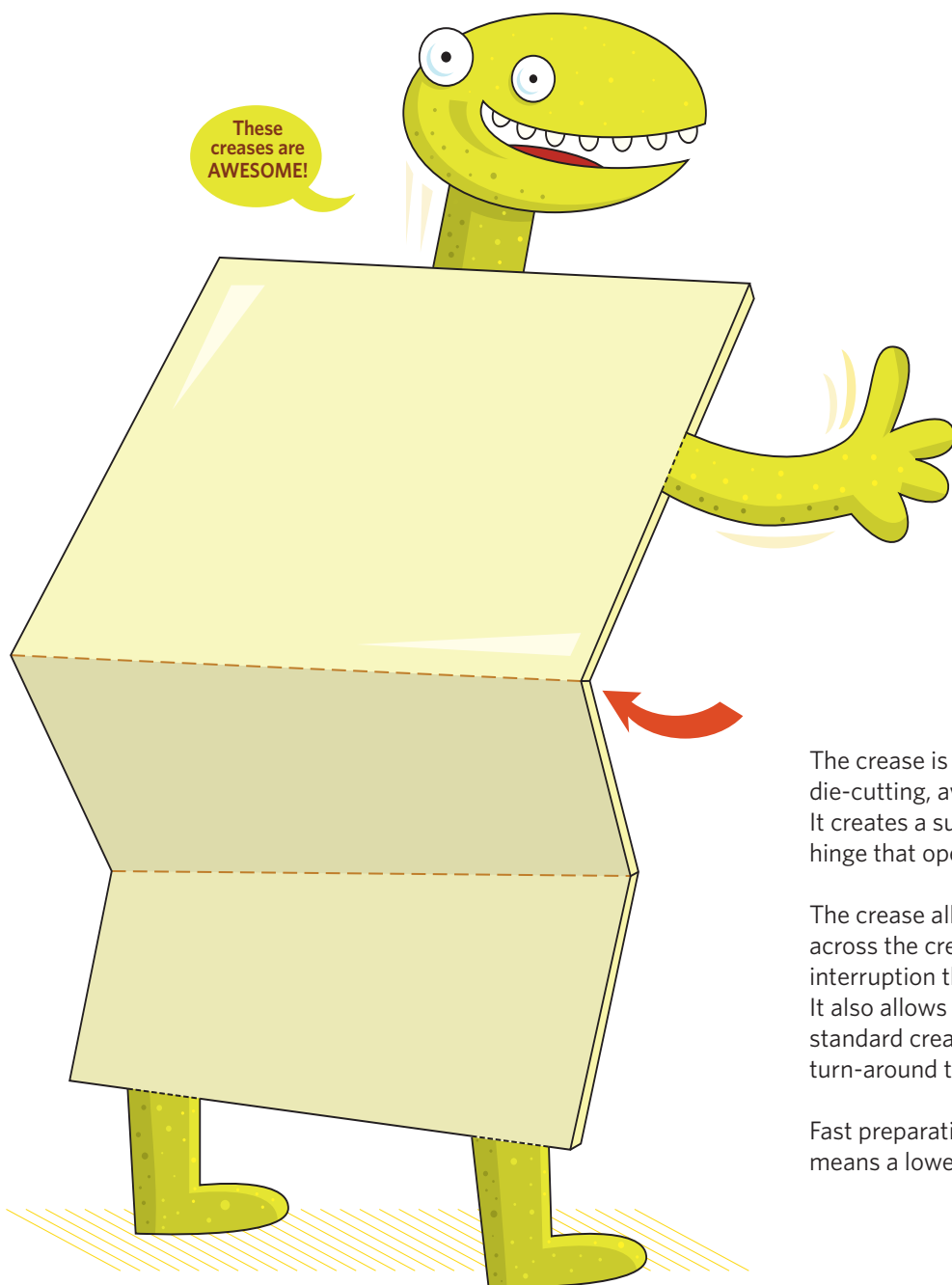




# INTRODUCING THE BREAKTHROUGH CREASE

The Breakthrough Crease is another innovation first from Sanderson. Simply put, it's a cut and crease perforation—an alternative to the standard hot crease used on binder spines, and the straight crease used in packaging.



The crease is made at the same time as die-cutting, avoiding the hot crease process. It creates a superbly functional integrated hinge that opens and closes like it should.

The crease allows artwork to be placed across the creases with none of the interruption that occurs with hot creasing. It also allows faster assembly than with a standard crease, which means a reduced turn-around time and cost savings.

Fast preparation and faster set-up time means a lower unit cost.