



# PRESENTING GLASS IN THE BEST POSSIBLE LIGHT

Design group Smart Works needed a snappy sales kit for Viridian, Australia's number one glass provider, that would show off their beautiful glass samples as well as keep them safe and transportable.



Smart Works took full advantage of clear-frosted Turtlene by specifying four-colour process plus all over white to be printed inside and clear varnish outside to brilliant effect.

We created frames for the glass samples, triangular metal stands to hold the frames, and clever

partitioning in the carry case to separate and secure them.

The packaging, printing and graphic approach ensure this sales kit presents Viridian in the best possible light.

